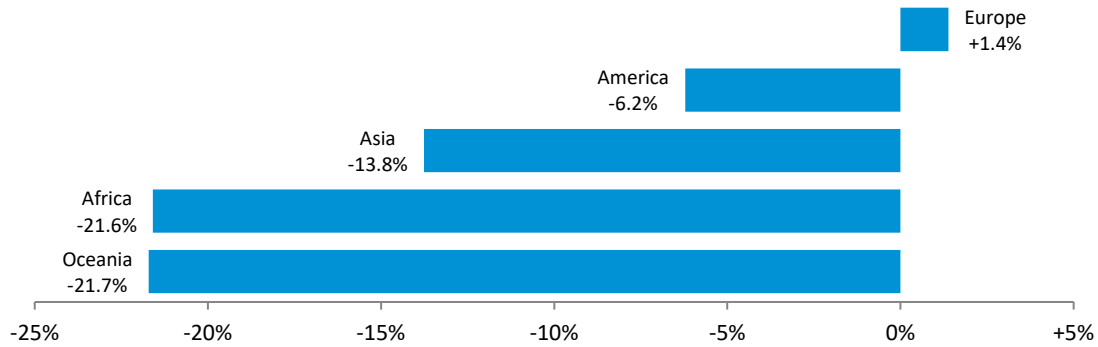




Swiss watch exports by region February 2025

Regions	Wrist-watches				Total value		
	Units	Variation 2025/2024	Mil. of CHF	Variation 2025/2024	Mil. of CHF	Variation 2025/2024	Share 2025
Europe	410,001	-1.9%	560.1	+3.1%	603.1	+1.4%	30.4%
<i>European Union</i>	312,190	-4.6%	405.5	+5.0%	443.0	+2.6%	22.3%
<i>Eastern Europe</i>	11,124	-23.6%	4.8	-3.3%	4.8	-3.4%	0.2%
<i>Other European countries</i>	86,687	+13.9%	149.9	-1.5%	155.3	-1.8%	7.8%
Africa	5,912	+6.9%	9.4	-21.8%	9.6	-21.6%	0.5%
Asia	387,181	-17.0%	891.5	-14.3%	928.4	-13.8%	46.8%
<i>Middle East</i>	87,776	-5.9%	199.7	-11.1%	202.3	-11.2%	10.2%
<i>Far East</i>	196,726	-27.7%	508.9	-16.2%	532.6	-15.3%	26.9%
<i>Other Asian countries</i>	102,679	+1.5%	182.9	-12.4%	193.4	-12.1%	9.8%
America	292,876	-2.8%	399.2	-6.4%	415.1	-6.2%	20.9%
<i>North America</i>	251,147	-3.6%	347.0	-6.7%	361.8	-6.5%	18.2%
<i>South America</i>	41,729	+2.8%	52.1	-4.0%	53.3	-4.5%	2.7%
Oceania	14,344	-32.3%	25.9	-21.8%	26.6	-21.7%	1.3%
World	1,110,314	-8.4%	1,886.0	-8.2%	1,982.7	-8.2%	100.0%

Total value - Variations



Total value - Share

