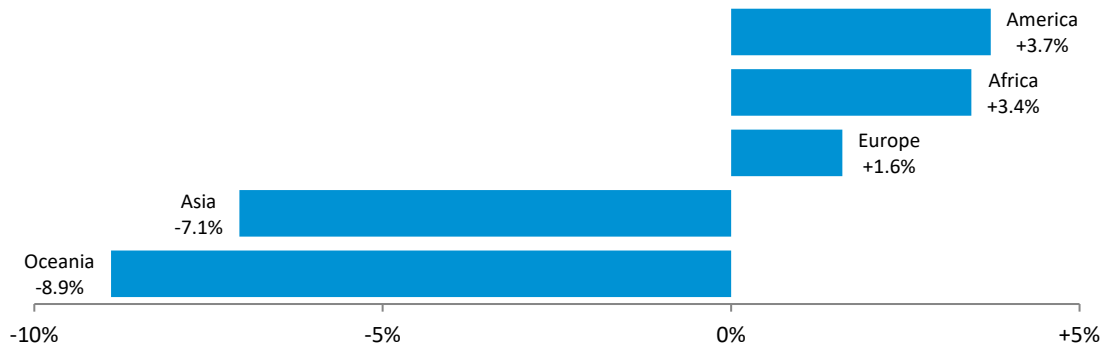




### Swiss watch exports by region January-February 2025

Regions	Wrist-watches				Total value		
	Units	Variation 2025/2024	Mil. of CHF	Variation 2025/2024	Mil. of CHF	Variation 2025/2024	Share 2025
<b>Europe</b>	<b>851,608</b>	<b>+0.8%</b>	<b>1,072.1</b>	<b>+2.6%</b>	<b>1,159.4</b>	<b>+1.6%</b>	<b>29.1%</b>
European Union	647,559	-3.1%	774.4	+2.5%	850.0	+1.1%	21.4%
Eastern Europe	19,872	-6.2%	8.8	+11.1%	9.0	+12.3%	0.2%
Other European countries	184,177	+18.8%	289.0	+2.7%	300.5	+2.7%	7.6%
<b>Africa</b>	<b>17,308</b>	<b>+25.6%</b>	<b>24.2</b>	<b>+3.5%</b>	<b>24.7</b>	<b>+3.4%</b>	<b>0.6%</b>
<b>Asia</b>	<b>783,608</b>	<b>-17.9%</b>	<b>1,796.8</b>	<b>-7.5%</b>	<b>1,866.6</b>	<b>-7.1%</b>	<b>46.9%</b>
Middle East	181,579	-1.7%	418.5	+1.5%	425.5	+1.6%	10.7%
Far East	408,364	-28.0%	1,021.7	-11.5%	1,062.7	-11.0%	26.7%
Other Asian countries	193,665	-4.5%	356.6	-4.9%	378.4	-4.4%	9.5%
<b>America</b>	<b>534,343</b>	<b>+3.4%</b>	<b>830.6</b>	<b>+3.3%</b>	<b>862.6</b>	<b>+3.7%</b>	<b>21.7%</b>
North America	447,798	+0.2%	732.6	+3.6%	762.8	+4.1%	19.2%
South America	86,545	+23.7%	98.0	+1.2%	99.8	+0.8%	2.5%
<b>Oceania</b>	<b>39,440</b>	<b>-14.9%</b>	<b>63.0</b>	<b>-9.3%</b>	<b>64.7</b>	<b>-8.9%</b>	<b>1.6%</b>
<b>World</b>	<b>2,226,307</b>	<b>-6.3%</b>	<b>3,786.7</b>	<b>-2.5%</b>	<b>3,978.0</b>	<b>-2.4%</b>	<b>100.0%</b>

Total value - Variations



Total value - Share

