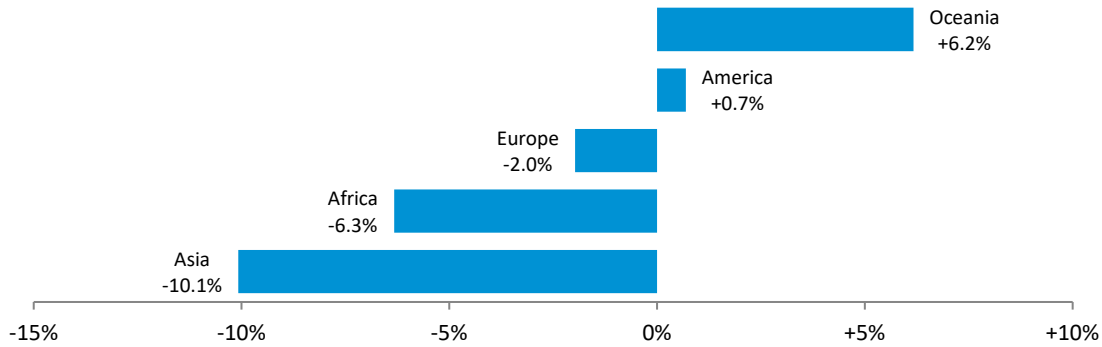




### Swiss watch exports by region December 2024

Regions	Wrist-watches				Total value		
	Units	Variation 2024/2023	Mil. of CHF	Variation 2024/2023	Mil. of CHF	Variation 2024/2023	Share 2024
<b>Europe</b>	<b>571,825</b>	<b>+11.3%</b>	<b>559.3</b>	<b>-0.7%</b>	<b>593.6</b>	<b>-2.0%</b>	<b>29.2%</b>
European Union	442,738	+6.7%	412.4	-3.3%	442.1	-4.5%	21.7%
Eastern Europe	10,241	+1.7%	5.1	-23.9%	5.2	-23.0%	0.3%
Other European countries	118,846	+34.0%	141.8	+9.0%	146.3	+7.8%	7.2%
<b>Africa</b>	<b>13,496</b>	<b>+24.1%</b>	<b>14.0</b>	<b>-6.3%</b>	<b>14.2</b>	<b>-6.3%</b>	<b>0.7%</b>
<b>Asia</b>	<b>428,076</b>	<b>-21.6%</b>	<b>928.7</b>	<b>-10.2%</b>	<b>960.4</b>	<b>-10.1%</b>	<b>47.2%</b>
Middle East	121,901	-5.6%	238.3	-1.9%	242.8	-0.9%	11.9%
Far East	214,652	-30.4%	520.0	-12.6%	539.5	-12.4%	26.5%
Other Asian countries	91,523	-15.8%	170.4	-13.0%	178.2	-14.0%	8.8%
<b>America</b>	<b>251,430</b>	<b>-4.2%</b>	<b>415.1</b>	<b>+1.2%</b>	<b>426.3</b>	<b>+0.7%</b>	<b>21.0%</b>
North America	213,754	-2.0%	357.4	-0.3%	367.9	-0.8%	18.1%
South America	37,676	-14.9%	57.7	+11.6%	58.4	+11.3%	2.9%
<b>Oceania</b>	<b>27,099</b>	<b>-0.8%</b>	<b>38.6</b>	<b>+6.6%</b>	<b>39.1</b>	<b>+6.2%</b>	<b>1.9%</b>
<b>World</b>	<b>1,291,926</b>	<b>-5.0%</b>	<b>1,955.6</b>	<b>-5.0%</b>	<b>2,033.6</b>	<b>-5.4%</b>	<b>100.0%</b>

Total value - Variations



Total value - Share

