Swiss watch exports by region October 2024

Regions	Wrist-watches				Total value		
	Units	Variation 2024/2023	Mil. of CHF	Variation 2024/2023	Mil. of CHF	Variation 2024/2023	Share 2024
Europe	587,423	-1.9%	649.9	-0.1%	701.9	+0.2%	30.0%
European Union	439,287	-5.8%	453.0	-2.3%	498.6	-1.8%	21.3%
Eastern Europe	17,583	+13.7%	7.6	+31.9%	7.7	+28.8%	0.3%
Other European countries	130,553	+11.6%	189.3	+4.4%	195.6	+4.8%	8.3%
Africa	13,363	-7.8%	13.5	+4.9%	13.9	+5.0%	0.6%
Asia	433,143	-27.4%	1,012.6	-11.1%	1,061.6	-10.0%	45.3%
Middle East	94,432	-13.7%	200.5	-9.7%	203.7	-9.8%	8.7%
Far East	226,863	-36.9%	599.0	-15.0%	632.9	-13.2%	27.0%
Other Asian countries	111,848	-12.3%	213.0	+0.6%	225.0	+0.4%	9.6%
America	302,428	+1.1%	502.4	+12.1%	518.2	+12.1%	22.1%
North America	255,865	+1.4%	435.7	+10.9%	450.5	+10.9%	19.2%
South America	46,563	-0.5%	66.7	+20.5%	67.7	+20.7%	2.9%
Oceania	20,991	+8.1%	46.6	+16.9%	47.4	+16.2%	2.0%
World	1,357,348	-11.2%	2,225.1	-2.8%	2,343.0	-2.2%	100.0%

Total value - Variations



