## Swiss watch exports by region June 2024

Regions	Wrist-watches				Total value		
	Units	Variation 2024/2023	Mil. of CHF	Variation 2024/2023	Mil. of CHF	Variation 2024/2023	Share 2024
Europe	521,250	-13.6%	694.1	-3.4%	739.5	-4.1%	32.5%
European Union	407,371	-13.8%	505.6	-3.7%	546.4	-4.5%	24.0%
Eastern Europe	9,625	-34.5%	5.9	-10.5%	6.1	-10.8%	0.3%
Other European countries	104,254	-10.4%	182.5	-2.3%	187.0	-2.9%	8.2%
Africa	10,090	-39.5%	10.4	-26.6%	10.6	-27.8%	0.5%
Asia	454,243	-30.3%	987.7	-13.5%	1,024.8	-13.9%	45.1%
Middle East	89,246	-19.1%	203.3	-8.3%	207.4	-8.2%	9.1%
Far East	256,781	-37.6%	588.1	-16.5%	611.4	-16.7%	26.9%
Other Asian countries	108,216	-16.4%	196.3	-9.2%	206.0	-10.5%	9.1%
America	285,927	-4.5%	448.5	+5.6%	461.6	+5.2%	20.3%
North America	239,954	-4.5%	386.8	+5.4%	399.1	+5.0%	17.6%
South America	45,973	-4.9%	61.7	+7.1%	62.5	+7.2%	2.7%
Oceania	16,713	-18.6%	36.5	+1.7%	37.4	+1.6%	1.6%
World	1,288,223	-19.1%	2,177.1	-6.8%	2,273.8	-7.2%	100.0%

## **Total value - Variations**





