

Swiss watch exports by region January-October 2024

Regions	Wrist-watches				Total value		
	Units	Variation 2024/2023	Mil. of CHF	Variation 2024/2023	Mil. of CHF	Variation 2024/2023	Share 2024
Europe	5,064,046	-5.0%	6,087.2	+0.0%	6,559.5	+0.3%	30.5%
European Union	3,912,448	-4.5%	4,368.6	+0.3%	4,784.4	+0.5%	22.2%
Eastern Europe	125,568	-6.8%	56.9	+7.9%	57.9	+6.1%	0.3%
Other European countries	1,026,030	-6.5%	1,661.7	-0.8%	1,717.2	-0.7%	8.0%
Africa	93,386	-22.5%	117.2	-11.3%	119.3	-11.3%	0.6%
Asia	4,535,619	-19.8%	9,737.4	-7.2%	10,100.2	-7.4%	46.9%
Middle East	913,408	-3.0%	2,009.8	-0.5%	2,040.9	-0.6%	9.5%
Far East	2,550,384	-27.3%	5,783.5	-11.4%	6,008.7	-11.4%	27.9%
Other Asian countries	1,071,827	-11.4%	1,944.1	+0.2%	2,050.6	-1.0%	9.5%
America	2,725,468	-0.0%	4,257.0	+5.7%	4,400.1	+5.8%	20.4%
North America	2,322,486	+1.4%	3,714.3	+5.1%	3,848.2	+5.2%	17.9%
South America	402,982	-7.8%	542.7	+10.6%	551.8	+10.7%	2.6%
Oceania	184,383	+0.4%	343.4	-0.6%	352.5	-0.4%	1.6%
World	12,602,902	-10.1%	20,542.3	-2.5%	21,531.6	-2.6%	100.0%

Total value - Variations



