

## Swiss watch exports by region January-September 2024

Regions	Wrist-watches				Total value		
	Units	Variation 2024/2023	Mil. of CHF	Variation 2024/2023	Mil. of CHF	Variation 2024/2023	Share 2024
Europe	4,476,509	-5.4%	5,435.3	+0.0%	5,855.3	+0.2%	30.5%
European Union	3,473,046	-4.3%	3,913.5	+0.5%	4,283.4	+0.7%	22.3%
Eastern Europe	107,985	-9.4%	49.3	+4.9%	50.2	+3.3%	0.3%
Other European countries	895,478	-8.7%	1,472.5	-1.4%	1,521.7	-1.3%	7.9%
Africa	80,023	-24.5%	103.7	-13.0%	105.4	-13.1%	0.5%
Asia	4,100,652	-19.0%	8,722.0	-6.7%	9,035.8	-7.1%	47.1%
Middle East	818,062	-1.7%	1,807.1	+0.5%	1,835.0	+0.5%	9.6%
Far East	2,322,613	-26.2%	5,184.0	-11.0%	<i>5,37</i> 5. <i>3</i>	-11.2%	28.0%
Other Asian countries	959,977	-11.3%	1,731.0	+0.1%	1,825.5	-1.2%	9.5%
America	2,420,242	-0.3%	3,750.6	+4.8%	3,877.8	+4.9%	20.2%
North America	2,063,787	+1.3%	3,274.5	+4.2%	3,393.6	+4.3%	17.7%
South America	356,455	-8.6%	476.1	+9.4%	484.2	+9.4%	2.5%
Oceania	163,373	-0.6%	296.7	-2.9%	305.0	-2.6%	1.6%
World	11,240,799	-10.0%	18,308.4	-2.5%	19,179.3	-2.7%	100.0%

## **Total value - Variations**



