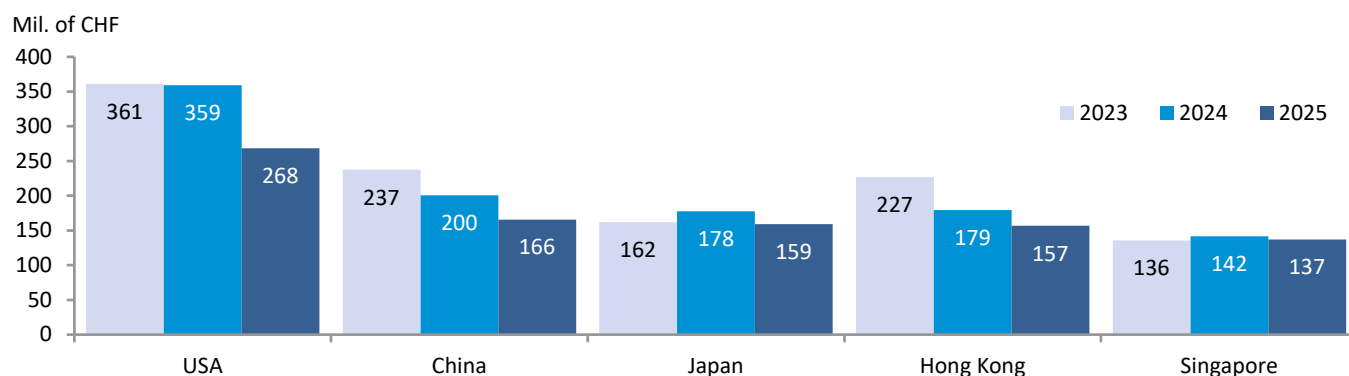




World distribution of Swiss watch exports May 2025

Markets	Mil. of CHF			Variation			
	2025	2024	2023	2025/2024		2025/2023	
				(+)	(-)	(+)	(-)
1. USA	268.2	358.9	360.8		-25.3%		-25.7%
2. China	165.6	200.4 *	237.4		-17.4%		-30.3%
3. Japan	158.9	177.6 *	161.8		-10.5%		-1.8%
4. Hong Kong	156.7	179.2 *	227.0		-12.6%		-31.0%
5. Singapore	136.9	141.8	135.7		-3.4%	+0.9%	
6. United Kingdom	130.4	152.6	155.0		-14.5%		-15.9%
7. UAE	120.6	103.1 *	101.8	+17.0%		+18.4%	
8. France	118.2	144.3	122.3		-18.1%		-3.3%
9. Germany	109.4	114.0 *	118.2		-4.0%		-7.4%
10. Italy	91.2	101.0 *	102.6		-9.7%		-11.1%
11. South Korea	64.3	65.3	56.2		-1.5%	+14.5%	
12. Spain	40.6	40.7 *	42.3		-0.2%		-4.0%
13. Australia	34.4	32.7	32.7	+5.1%		+5.2%	
14. Taiwan	33.0	38.7	32.8		-14.7%	+0.6%	
15. Saudi Arabia	29.8	25.7	26.3	+16.0%		+13.2%	
16. Netherlands	28.1	29.5	30.2		-4.5%		-6.8%
17. Mexico	26.9	29.9	24.6		-10.2%	+9.1%	
18. Turkey	26.8	27.8	28.2		-3.4%		-5.0%
19. Canada	25.6	23.0	23.5	+11.1%		+8.6%	
20. India	24.2	21.7	16.1	+11.2%		+50.2%	
21. Sweden	23.9	7.2	7.2	+232.8%		+233.3%	
22. Ireland	20.8	13.3	18.2	+56.5%		+14.2%	
23. Kuwait	17.9	15.4	15.6	+15.9%		+15.0%	
24. Austria	17.1	33.0	16.8		-48.3%	+1.6%	
25. Thailand	17.0	23.3 *	25.9		-27.0%		-34.3%
26. Qatar	17.0	25.0 *	23.6		-32.2%		-28.2%
27. Belgium	12.5	13.0	13.8		-3.8%		-9.1%
28. Greece	10.2	12.2 *	12.4		-16.9%		-18.3%
29. Oman	9.5	8.6	6.5	+11.0%		+47.5%	
30. Portugal	9.4	11.5	10.5		-18.0%		-10.5%
Total 30 markets	1,945.1	2,170.6	2,186.1		-10.4%		-11.0%
Share in %	92.9%	93.8%	93.4%				
Total value	2,094.3	2,314.5	2,341.5		-9.5%		-10.6%



* The data supplied by the Federal Office for Customs and Border Security and published by the FH can be subsequently revised or adjusted. The most recent publications prevail. The data noted with an asterisk have been significantly updated since their first publication.