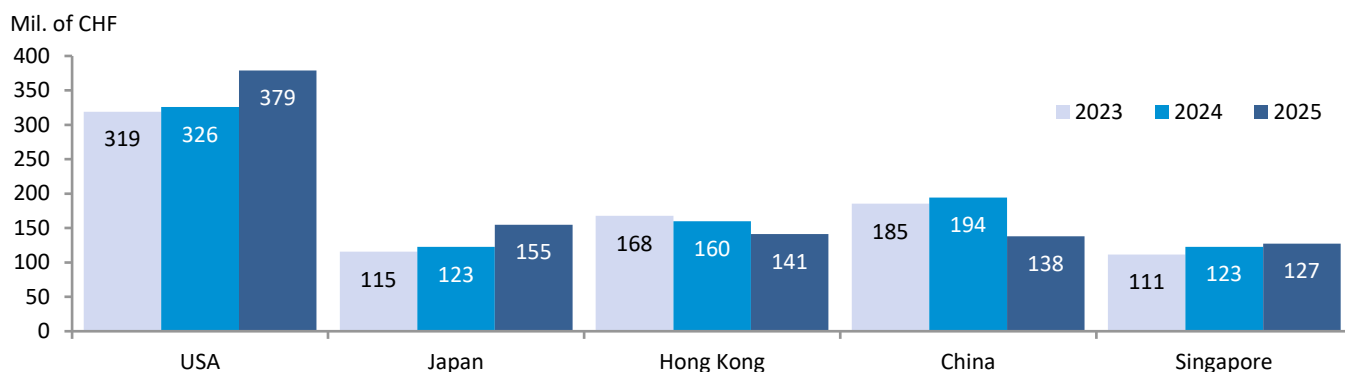




World distribution of Swiss watch exports January 2025

Markets	Mil. of CHF			Variation			
	2025	2024	2023	2025/2024		2025/2023	
				(+)	(-)	(+)	(-)
1. USA	378.9	325.9	319.0	+16.2%		+18.8%	
2. Japan	154.8	122.7	115.5	+26.2%		+34.1%	
3. Hong Kong	141.0	159.8	167.6		-11.7%		-15.9%
4. China	137.8	194.4	185.2		-29.1%		-25.6%
5. Singapore	127.4	122.8	111.5	+3.8%		+14.3%	
6. United Kingdom	112.8	109.3	106.1	+3.2%		+6.2%	
7. UAE	111.4	97.5	93.4	+14.3%		+19.4%	
8. Germany	92.5	93.2	104.9		-0.7%		-11.7%
9. France	89.9	93.4	85.1		-3.7%	+5.6%	
10. South Korea	68.5	58.7	46.2	+16.6%		+48.4%	
11. Italy	68.5	76.0	72.9		-9.8%		-6.0%
12. Qatar	37.6	37.5 *	17.5	+0.2%		+114.4%	
13. Australia	37.3	35.5	32.8	+5.1%		+13.5%	
14. Spain	36.3	32.2	30.8	+12.8%		+18.0%	
15. Netherlands	28.9	24.8	24.1	+16.3%		+19.9%	
16. Turkey	27.6	20.6	18.8	+33.9%		+46.6%	
17. Taiwan	25.0	26.2	25.6		-4.7%		-2.6%
18. Saudi Arabia	23.7	15.7	20.0	+50.3%		+18.3%	
19. Canada	22.1	20.0	22.4	+10.6%			-1.3%
20. Mexico	20.3	21.6	18.9		-6.2%	+6.9%	
21. India	19.7	13.6	13.9	+44.8%		+41.5%	
22. Thailand	18.9	20.4 *	25.2		-7.6%		-25.2%
23. Austria	15.3	15.3	12.9		-0.3%	+18.0%	
24. Kuwait	14.6	11.1	10.1	+31.8%		+44.1%	
25. Ireland	11.6	12.9	13.6		-10.5%		-15.1%
26. Belgium	11.3	11.4	11.6		-0.6%		-2.6%
27. Portugal	9.1	7.4	6.9	+22.5%		+31.2%	
28. Bahrain	8.3	5.2	7.3	+60.8%		+13.6%	
29. Oman	8.1	5.3	5.6	+54.8%		+46.4%	
30. Greece	7.3	6.9	7.2	+5.2%		+0.6%	
Total 30 markets	1,866.4	1,797.3	1,732.6	+3.8%		+7.7%	
Share in %	93.6%	93.8%	93.3%				
Total value	1,994.8	1,915.8	1,857.7	+4.1%		+7.4%	



* The data supplied by the Federal Office for Customs and Border Security and published by the FH can be subsequently revised or adjusted. The most recent publications prevail. The data noted with an asterisk have been significantly updated since their first publication.
 FH, February 2025