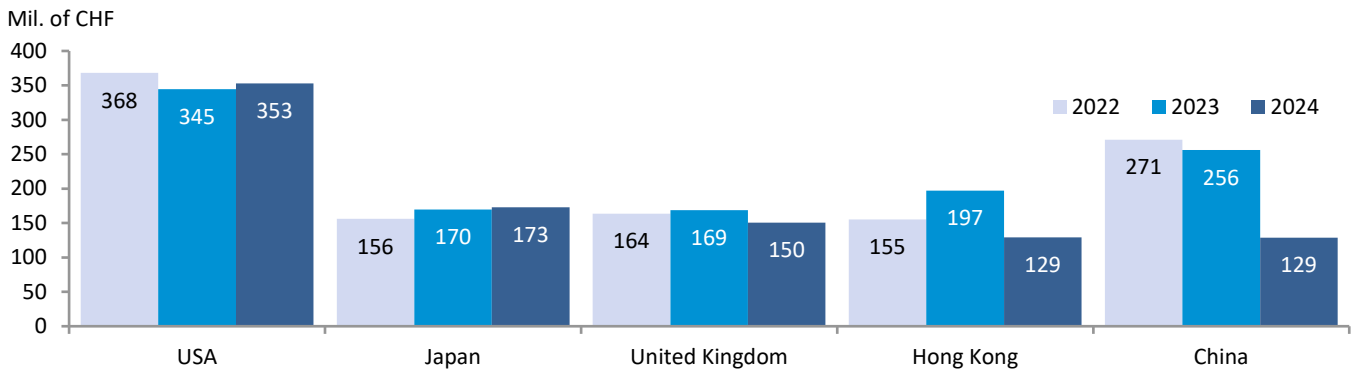




### World distribution of Swiss watch exports September 2024

| Markets                 | Mil. of CHF    |                |                | Variation |               |           |              |
|-------------------------|----------------|----------------|----------------|-----------|---------------|-----------|--------------|
|                         | 2024           | 2023           | 2022           | 2024/2023 |               | 2024/2022 |              |
|                         |                |                |                | (+)       | (-)           | (+)       | (-)          |
| 1. USA                  | 353.0          | 344.6          | 368.1          | +2.4%     |               |           | -4.1%        |
| 2. Japan                | 173.0          | 169.7          | 156.0          | +2.0%     |               | +10.9%    |              |
| 3. United Kingdom       | 150.5          | 168.6          | 163.5          |           | -10.7%        |           | -8.0%        |
| 4. Hong Kong            | 128.9          | 197.1 *        | 155.3          |           | -34.6%        |           | -17.0%       |
| 5. China                | 128.8          | 256.1          | 271.1          |           | -49.7%        |           | -52.5%       |
| 6. Singapore            | 123.5          | 143.5          | 147.5          |           | -13.9%        |           | -16.2%       |
| 7. Germany              | 120.7          | 114.2          | 119.1          | +5.7%     |               | +1.3%     |              |
| 8. France               | 111.2          | 116.6 *        | 98.1           |           | -4.6%         | +13.4%    |              |
| 9. UAE                  | 98.9           | 103.9 *        | 100.4          |           | -4.8%         |           | -1.6%        |
| 10. Italy               | 94.0           | 93.9           | 75.4           | +0.1%     |               | +24.7%    |              |
| 11. South Korea         | 51.7           | 64.4           | 76.0           |           | -19.8%        |           | -32.0%       |
| 12. Spain               | 40.0           | 38.0 *         | 37.8           | +5.3%     |               | +5.8%     |              |
| 13. Australia           | 33.7           | 36.3           | 29.0           |           | -7.2%         | +16.3%    |              |
| 14. Taiwan              | 29.7           | 42.4           | 30.9           |           | -29.8%        |           | -3.7%        |
| 15. Saudi Arabia        | 27.5           | 29.6           | 27.8           |           | -7.3%         |           | -1.3%        |
| 16. Mexico              | 26.2           | 30.2           | 24.9           |           | -13.3%        | +5.0%     |              |
| 17. Canada              | 25.6           | 31.7           | 24.1           |           | -19.1%        | +6.1%     |              |
| 18. India               | 24.3           | 20.5           | 17.8           | +18.4%    |               | +36.8%    |              |
| 19. Netherlands         | 24.2           | 27.0 *         | 25.9           |           | -10.6%        |           | -6.9%        |
| 20. Qatar               | 22.5           | 19.4           | 21.4           | +16.0%    |               | +5.4%     |              |
| 21. Thailand            | 20.2           | 30.9           | 29.0           |           | -34.6%        |           | -30.5%       |
| 22. Turkey              | 20.0           | 20.3           | 23.1           |           | -1.4%         |           | -13.5%       |
| 23. Ireland             | 19.4           | 16.5           | 14.6           | +17.4%    |               | +32.4%    |              |
| 24. Belgium             | 16.2           | 16.2           | 10.0           | +0.1%     |               | +62.2%    |              |
| 25. Kuwait              | 15.7           | 17.1           | 12.6           |           | -8.0%         | +24.4%    |              |
| 26. Austria             | 14.7           | 15.5           | 16.3           |           | -5.1%         |           | -9.4%        |
| 27. Greece              | 8.4            | 10.0           | 9.5            |           | -15.9%        |           | -11.5%       |
| 28. Portugal            | 8.0            | 9.7            | 9.9            |           | -17.5%        |           | -19.6%       |
| 29. Bahrain             | 7.1            | 10.0           | 9.3            |           | -29.6%        |           | -24.3%       |
| 30. Malaysia            | 6.0            | 8.1            | 7.1            |           | -26.0%        |           | -15.9%       |
| <b>Total 30 markets</b> | <b>1,923.4</b> | <b>2,201.7</b> | <b>2,111.6</b> |           | <b>-12.6%</b> |           | <b>-8.9%</b> |
| Share in %              | 93.8%          | 94.1%          | 94.0%          |           |               |           |              |
| <b>Total value</b>      | <b>2,050.1</b> | <b>2,340.9</b> | <b>2,246.2</b> |           | <b>-12.4%</b> |           | <b>-8.7%</b> |



\* The data supplied by the Federal Office for Customs and Border Security and published by the FH can be subsequently revised or adjusted. The most recent publications prevail. The data noted with an asterisk have been significantly updated since their first publication.