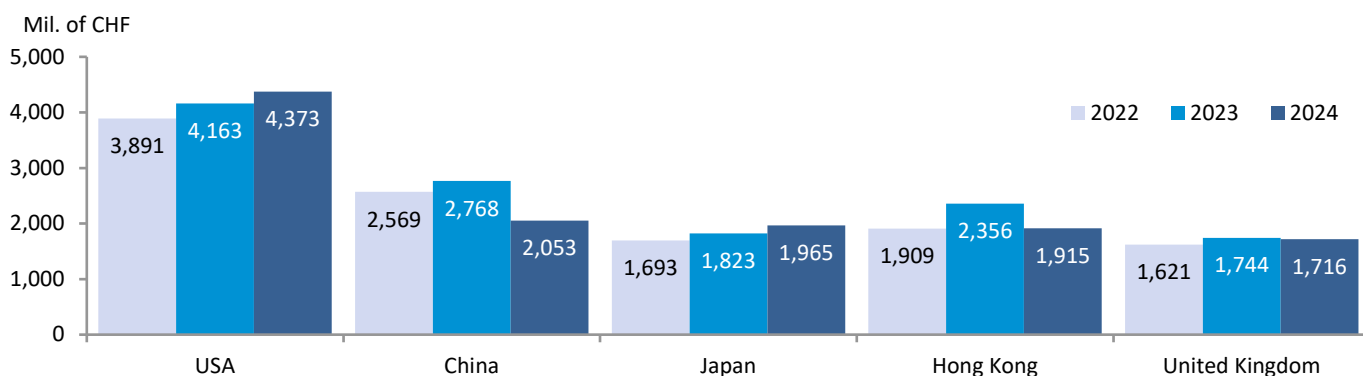




### World distribution of Swiss watch exports January-December 2024

Markets	Mil. of CHF			Variation			
	2024	2023	2022	2024/2023		2024/2022	
				(+)	(-)	(+)	(-)
1. USA	4,372.5	4,162.7	3,891.0	+5.0%		+12.4%	
2. China	2,053.4	2,767.8	2,568.6		-25.8%		-20.1%
3. Japan	1,965.2	1,822.9	1,693.0	+7.8%		+16.1%	
4. Hong Kong	1,914.9	2,356.4	1,908.8		-18.7%	+0.3%	
5. United Kingdom	1,716.3	1,744.0	1,620.8		-1.6%	+5.9%	
6. Singapore	1,620.8	1,655.1	1,615.2		-2.1%	+0.3%	
7. France	1,311.9	1,280.0	1,184.0	+2.5%		+10.8%	
8. Germany	1,305.8	1,357.9	1,292.2		-3.8%	+1.1%	
9. UAE	1,272.0	1,264.1	1,126.5	+0.6%		+12.9%	
10. Italy	1,049.4	1,066.9	976.2		-1.6%	+7.5%	
11. South Korea	773.4	711.6	767.9	+8.7%		+0.7%	
12. Spain	483.7	455.0	430.6	+6.3%		+12.3%	
13. Australia	410.4	411.5	359.7		-0.3%	+14.1%	
14. Taiwan	406.0	395.9	368.2	+2.6%		+10.3%	
15. Mexico	337.0	290.2	250.0	+16.1%		+34.8%	
16. Netherlands	334.9	343.5	331.4		-2.5%	+1.1%	
17. Saudi Arabia	323.3	354.2	345.4		-8.7%		-6.4%
18. Canada	295.8	297.9	264.0		-0.7%	+12.1%	
19. Turkey	293.5	282.0	245.5	+4.1%		+19.5%	
20. Qatar	276.1	261.6	288.5	+5.5%			-4.3%
21. India	273.9	218.8	187.8	+25.2%		+45.9%	
22. Thailand	259.9	328.7	280.7		-20.9%		-7.4%
23. Austria	221.3	203.6	190.0	+8.7%		+16.5%	
24. Ireland	196.8	194.3	153.5	+1.3%		+28.2%	
25. Kuwait	191.1	179.6	166.5	+6.4%		+14.8%	
26. Belgium	162.5	150.9	136.5	+7.7%		+19.0%	
27. Bahrain	124.8	146.4	146.6		-14.8%		-14.9%
28. Greece	116.9	126.9	113.5		-7.9%	+3.0%	
29. Portugal	107.3	115.5	114.2		-7.1%		-6.1%
30. Israel	90.3	90.3	92.2		-0.0%		-2.0%
<b>Total 30 markets</b>	<b>24,261.3</b>	<b>25,036.3</b>	<b>23,109.1</b>		<b>-3.1%</b>	<b>+5.0%</b>	
Share in %	93.3%	93.6%	93.0%				
<b>Total value</b>	<b>25,993.1</b>	<b>26,748.3</b>	<b>24,859.1</b>		<b>-2.8%</b>	<b>+4.6%</b>	



\* The data supplied by the Federal Office for Customs and Border Security and published by the FH can be subsequently revised or adjusted. The most recent publications prevail. The data noted with an asterisk have been significantly updated since their first publication.