Fédération de l'industrie horlogère suisse FH
Verband der Schweizerischen Uhrenindustrie FH
Federation of the Swiss Watch Industry FH

## Swiss watch exports by market

| | World | Hong Kong | USA | China | Japan | Italy | Germany | Singapore | France | UAE | United Kingdom |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | Mil. of CHF | | | | | | | | | | |
| **2000** | 10,297.2 | 1,423.2 | 1,847.0 | 45.0 | 928.4 | 883.3 | 716.2 | 422.5 | 652.9 | 180.5 | 429.4 |
| **2005** | 12,390.3 | 1,786.2 | 2,156.1 | 351.6 | 1,147.2 | 854.7 | 635.2 | 480.4 | 670.7 | 347.3 | 583.7 |
| **2010** | 16,166.8 | 3,185.5 | 1,676.6 | 1,100.1 | 807.1 | 923.6 | 768.6 | 899.3 | 1,169.2 | 579.1 | 596.7 |
| **2015** | 21,534.5 | 3,179.0 | 2,359.1 | 1,336.8 | 1,305.5 | 1,315.9 | 1,233.0 | 1,130.9 | 1,225.7 | 950.9 | 1,163.0 |
| **2017** | 19,921.0 | 2,520.6 | 2,049.1 | 1,536.7 | 1,229.4 | 1,181.2 | 1,077.8 | 1,099.5 | 981.5 | 895.4 | 1,290.0 |
| **2018** | 21,180.2 | 3,002.5 | 2,218.0 | 1,717.9 | 1,341.7 | 1,011.9 | 1,124.4 | 1,106.8 | 1,071.4 | 911.8 | 1,232.8 |
| **2019** | 21,717.7 | 2,691.0 | 2,409.4 | 1,994.2 | 1,608.6 | 970.8 | 1,127.3 | 1,269.0 | 1,073.7 | 935.3 | 1,366.2 |
| **2020** | 16,984.1 | 1,696.7 | 1,986.7 | 2,394.0 | 1,189.5 | 647.6 | 886.4 | 933.6 | 667.2 | 758.5 | 1,030.2 |
| **Jan 20** | 1,789.9 | 185.0 | 206.0 | 161.2 | 134.2 | 63.8 | 88.8 | 107.6 | 81.3 | 86.2 | 100.2 |
| **Feb 20** | 1,601.7 | 142.7 | 205.8 | 73.4 | 116.3 | 76.9 | 87.4 | 102.9 | 82.1 | 73.1 | 103.3 |
| **Mar 20** | 1,362.9 | 138.7 | 226.8 | 156.0 | 139.0 | 31.2 | 54.3 | 90.5 | 40.5 | 70.9 | 88.5 |
| **Apr 20** | 328.6 | 42.1 | 27.9 | 110.3 | 19.5 | 3.8 | 18.6 | 8.1 | 4.9 | 7.2 | 3.6 |
| **May 20** | 655.1 | 85.2 | 43.3 | 102.2 | 39.7 | 33.6 | 48.0 | 28.4 | 29.4 | 36.1 | 22.8 |
| **Jun 20** | 1,146.2 | 94.3 | 87.4 | 188.1 | 67.6 | 66.7 | 77.0 | 70.2 | 62.5 | 37.0 | 68.7 |
| **Jul 20** | 1,584.8 | 147.7 | 190.6 | 242.1 | 102.3 | 65.0 | 90.6 | 80.5 | 64.5 | 78.5 | 112.5 |
| **Aug 20** | 1,361.9 | 139.0 | 170.6 | 211.7 | 93.1 | 45.6 | 77.3 | 62.3 | 46.6 | 53.8 | 86.1 |
| **Sep 20** | 1,612.7 | 165.7 | 185.1 | 289.7 | 107.6 | 60.3 | 75.3 | 82.4 | 60.9 | 61.4 | 112.5 |
| **Oct 20** | 1,886.1 | 198.3 | 216.0 | 251.7 | 120.7 | 68.1 | 89.9 | 104.2 | 70.1 | 102.0 | 134.2 |
| **Nov 20** | 1,938.0 | 182.0 | 240.2 | 301.2 | 144.1 | 69.9 | 103.3 | 98.8 | 62.4 | 70.9 | 122.8 |
| **Dec 20** | 1,716.2 | 175.8 | 187.1 | 306.6 | 105.4 | 62.8 | 76.0 | 98.0 | 62.2 | 81.4 | 74.9 |
| **Jan 21** | 1,593.6 | 169.3 | 183.3 | 255.2 | 106.2 | 48.4 | 76.6 | 105.9 | 63.0 | 76.2 | 80.0 |
| **Feb 21** | 1,597.4 | 155.9 | 223.9 | 191.4 | 115.1 | 59.1 | 70.8 | 84.9 | 65.5 | 79.6 | 96.1 |

The data supplied by the Federal Customs Administration and published by the FH can be subsequently revised or adjusted. The most recent publications prevail.

FH, March 2021

Fédération de l'industrie horlogère suisse FH
Verband der Schweizerischen Uhrenindustrie FH
Federation of the Swiss Watch Industry FH

## Swiss watch exports by region

| | World | Europe | *EU* | *Eastern Europe* | *Other European countries* | Africa | Asia | *Middle-East* | *Far-East* | *Other Asian countries* | America | *North America* | *South America* | Oceania |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Mil of CHF | | | | | | | | | | | | | |
| **2000** | 10,297.2 | 3,872.9 | 3,247.1 | 102.0 | 521.7 | 67.5 | 3,911.9 | 544.9 | 2,656.3 | 710.7 | 2,319.3 | 1,913.1 | 406.1 | 125.6 |
| **2005** | 12,390.3 | 4,118.6 | 3,156.3 | 250.0 | 709.8 | 115.1 | 5,308.5 | 843.6 | 3,631.5 | 833.3 | 2,705.4 | 2,222.3 | 483.0 | 142.7 |
| **2010** | 16,166.8 | 5,022.2 | 3,990.1 | 260.2 | 771.9 | 168.3 | 8,500.4 | 1,367.2 | 5,711.3 | 1,421.9 | 2,332.4 | 1,759.6 | 572.8 | 143.6 |
| **2015** | 21,534.5 | 7,201.4 | 5,634.1 | 238.2 | 1,329.1 | 225.0 | 10,759.3 | 2,064.7 | 6,901.8 | 1,792.9 | 3,117.0 | 2,508.1 | 608.9 | 231.9 |
| **2017** | 19,921.0 | 6,753.6 | 5,080.5 | 197.0 | 1,476.0 | 197.2 | 9,980.3 | 1,962.2 | 6,296.7 | 1,721.4 | 2,772.8 | 2,211.8 | 561.1 | 217.0 |
| **2018** | 21,180.2 | 6,557.9 | 4,886.3 | 244.7 | 1,426.9 | 185.8 | 11,205.0 | 2,111.8 | 7,267.9 | 1,825.3 | 2,974.0 | 2,395.1 | 578.9 | 257.5 |
| **2019** | 21,717.7 | 6,627.4 | 4,822.5 | 251.7 | 1,553.1 | 181.1 | 11,497.2 | 2,031.2 | 7,546.4 | 1,919.5 | 3,156.6 | 2,603.9 | 552.7 | 255.4 |
| **2020** | 16,984.1 | 4,958.3 | 3,535.2 | 232.4 | 1,190.8 | 118.2 | 9,177.7 | 1,651.3 | 6,163.1 | 1,363.3 | 2,512.2 | 2,146.0 | 366.2 | 217.7 |
| **Jan 20** | 1,789.9 | 545.2 | 408.5 | 19.3 | 117.4 | 11.2 | 951.8 | 189.6 | 600.6 | 161.5 | 260.3 | 221.4 | 38.9 | 21.5 |
| **Feb 20** | 1,601.7 | 523.3 | 384.7 | 18.0 | 120.6 | 12.5 | 776.8 | 195.6 | 427.6 | 153.6 | 266.6 | 221.3 | 45.3 | 22.6 |
| **Mar 20** | 1,362.9 | 324.0 | 208.9 | 14.9 | 100.3 | 11.7 | 741.3 | 120.5 | 496.8 | 124.0 | 273.4 | 240.8 | 32.6 | 12.5 |
| **Apr 20** | 328.6 | 61.2 | 51.1 | 4.7 | 5.4 | 1.9 | 232.3 | 11.3 | 208.5 | 12.5 | 31.9 | 28.9 | 3.0 | 1.4 |
| **May 20** | 655.1 | 204.9 | 169.6 | 5.2 | 30.0 | 3.1 | 370.9 | 61.1 | 270.0 | 39.8 | 65.0 | 51.6 | 13.4 | 11.2 |
| **Jun 20** | 1,146.2 | 391.5 | 302.0 | 13.2 | 76.3 | 4.9 | 616.7 | 113.1 | 409.6 | 94.0 | 113.6 | 95.6 | 18.0 | 19.5 |
| **Jul 20** | 1,584.8 | 488.5 | 343.7 | 14.5 | 130.3 | 9.9 | 835.2 | 153.7 | 565.1 | 116.5 | 228.8 | 204.7 | 24.1 | 22.3 |
| **Aug 20** | 1,361.9 | 390.1 | 276.3 | 14.2 | 99.5 | 8.9 | 735.3 | 136.4 | 506.0 | 92.8 | 210.8 | 185.2 | 25.7 | 16.9 |
| **Sep 20** | 1,612.7 | 461.0 | 315.1 | 19.5 | 126.3 | 11.8 | 887.3 | 134.8 | 628.7 | 123.7 | 233.6 | 202.0 | 31.6 | 19.0 |
| **Oct 20** | 1,886.1 | 555.6 | 362.6 | 36.1 | 156.9 | 12.0 | 1,017.0 | 207.0 | 659.6 | 150.4 | 276.3 | 234.3 | 42.0 | 25.3 |
| **Nov 20** | 1,938.0 | 552.8 | 381.3 | 30.9 | 140.7 | 16.1 | 1,031.9 | 161.7 | 717.8 | 152.4 | 314.2 | 262.3 | 51.9 | 22.9 |
| **Dec 20** | 1,716.2 | 460.2 | 331.3 | 42.0 | 87.0 | 14.3 | 981.2 | 166.5 | 672.8 | 141.9 | 237.8 | 198.0 | 39.8 | 22.7 |
| **Jan 21** | 1,593.6 | 398.7 | 288.0 | 17.4 | 93.2 | 9.9 | 930.2 | 164.2 | 612.4 | 153.7 | 230.2 | 200.2 | 29.9 | 24.6 |
| **Feb 21** | 1,597.4 | 449.6 | 306.6 | 29.4 | 113.5 | 11.9 | 835.2 | 161.6 | 544.8 | 128.7 | 278.4 | 238.3 | 40.1 | 22.4 |

The data supplied by the Federal Customs Administration and published by the FH can be subsequently revised or adjusted. The most recent publications prevail.

FH, March 2021