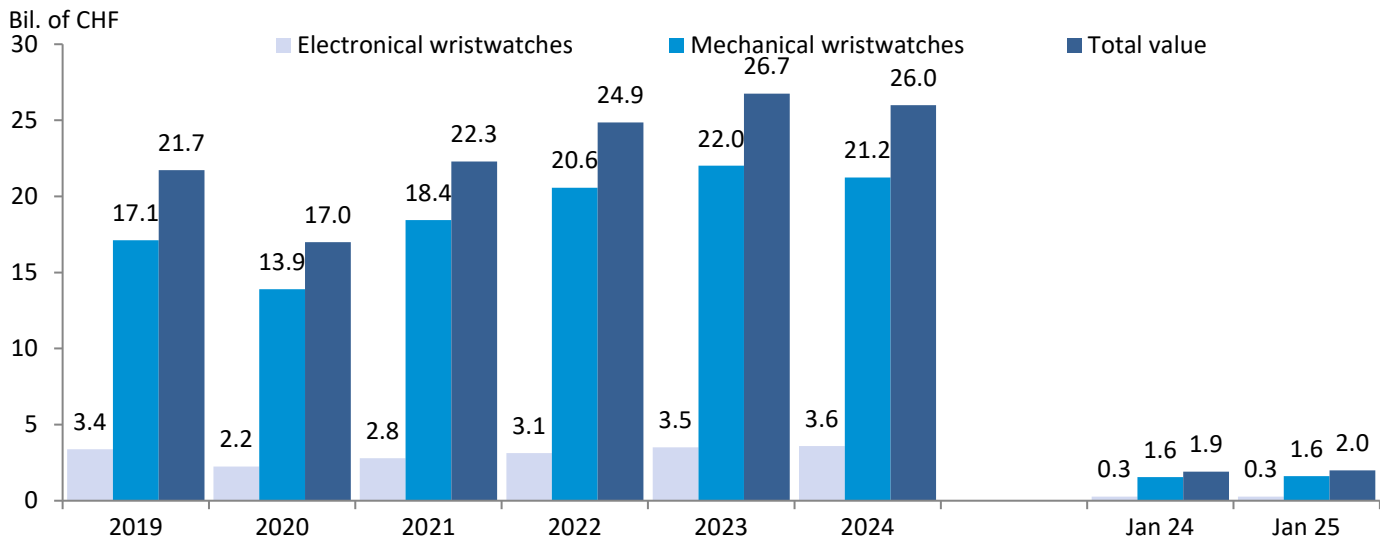




### Swiss watch exports January 2025

Products	Period	Mechanical		Electronic		Total		Variation on total	
		Units	Mil. of CHF	Units	Mil. of CHF	Units	Mil. of CHF	Units	Value
<b>Wrist watches</b>	2019	7,238,509	17,119.6	13,407,161	3,383.1	20,645,670	20,502.7		
	2020	5,483,050	13,891.9	8,297,149	2,246.8	13,780,199	16,138.7	-33.3%	-21.3%
	2021	6,346,276	18,435.8	9,384,754	2,783.6	15,731,030	21,219.4	+14.2%	+31.5%
	2022	6,014,205	20,574.4	9,774,733	3,119.7	15,788,938	23,694.1	+0.4%	+11.7%
	2023	6,285,607	22,013.4	10,640,478	3,514.8	16,926,085	25,528.2	+7.2%	+7.7%
	2024	5,371,858	21,237.9	9,967,868	3,585.2	15,339,726	24,823.2	-9.4%	-2.8%
	<b>Jan 24</b>	<b>436,387</b>	<b>1,550.7</b>	<b>727,655</b>	<b>277.9</b>	<b>1,164,042</b>	<b>1,828.6</b>		
	<b>Jan 25</b>	<b>413,490</b>	<b>1,625.4</b>	<b>701,551</b>	<b>275.0</b>	<b>1,115,041</b>	<b>1,900.4</b>	<b>-4.2%</b>	<b>+3.9%</b>
<b>Movements</b>	2019	762,846	111.3	3,681,374	78.9	4,444,220	190.2		
	2020	594,279	96.7	2,253,573	58.0	2,847,852	154.8	-35.9%	-18.6%
	2021	604,822	106.4	3,057,130	75.1	3,661,952	181.5	+28.6%	+17.3%
	2022	435,660	93.2	2,510,159	73.5	2,945,819	166.7	-19.6%	-8.2%
	2023	447,946	94.1	2,135,899	65.3	2,583,845	159.4	-12.3%	-4.4%
	2024	493,190	97.1	2,133,662	63.4	2,626,852	160.5	+1.7%	+0.7%
	<b>Jan 24</b>	<b>28,482</b>	<b>5.9</b>	<b>141,354</b>	<b>4.6</b>	<b>169,836</b>	<b>10.6</b>		
	<b>Jan 25</b>	<b>44,965</b>	<b>7.5</b>	<b>165,568</b>	<b>5.5</b>	<b>210,533</b>	<b>12.9</b>	<b>+24.0%</b>	<b>+22.3%</b>
<b>Total export value</b>	2019						21,717.7		
	2020						16,999.7		-21.7%
	2021						22,302.1		+31.2%
	2022						24,859.1		+11.5%
	2023						26,748.3		+7.6%
	2024						25,993.1		-2.8%
	<b>Jan 24</b>						<b>1,915.8</b>		
	<b>Jan 25</b>						<b>1,994.8</b>		<b>+4.1%</b>



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