



ELITE LADY MOONPHASE AN ANTHEM TO FEMININITY

In 2016, the Elite collection by Zenith appears in a distinctly feminine guise. Elegance goes well beyond gender boundaries. While the recent Elite models can be admired on the wrists of men and women of discerning taste, the new Elite Lady Moon Phase embodies the essence of refined femininity according to Zenith. A subtle blend of understatement, flowing curves and perfectly mastered technical sophistication – all tinged with modernity. The Elite woman makes her grand entrance with an unmistakable air of classic distinction.

Graceful quintet

The new feminine face of the Elite collection, this Moon Phase model conveys its elegance through five variations made of 18K pink gold or stainless steel. The ultra-thin pebble-shaped 36 mm-diameter case, water-resistant to 50 metres, is fitted with a fluted crown enabling smooth moon-phase adjustments. Its exhibition case-back provides a chance to admire its mechanism powered by an oscillating weight adorned with a “Côtes de Genève” motif. Surrounded by a diamond-set or polished bezel, the pure mother-of-pearl dial is graced with a star-studded deep blue moon disc. Slender leaf-shaped hands sweep over stylised engraved hour-markers, or else slim Roman numerals on one of the versions.

Elegance and technicality

The heart of this new ladies' watch beats to the rhythm of the automatic Elite Calibre 692, entirely developed and crafted by Zenith. Bestowed with a more than 50-hour power reserve, this ultra-thin movement operating at a frequency of 28,800 vibrations per hour and comprising 195 parts – measuring an exceptionally slim 3.97 mm – powers indications of the hours, minutes, small seconds and moon phases,

Exquisitely feminine in every detail, the Elite Lady Moon Phase is fitted with a glossy black or brown rubber-lined alligator leather strap secured by a stainless steel or pink gold pin buckle. These five new Elite references embody ageless elegance entirely in tune with the times.

ZENITH

Watch Manufacture Since 1865

Zenith is a brand that has been bringing style and substance to the wrists of watchmaking cognoscenti all over the world for more than 150 years. Founded in Le Locle in 1865 by a visionary watchmaker, Georges Favre-Jacot, the Manufacture Zenith gained swift recognition for the precision of its chronometers, with which it has won 2,333 chronometry prizes in a century and a half of existence: an absolute record. Having earned fame thanks to its legendary El Primero calibre – an integrated automatic column-wheel chronograph movement launched in 1969 and endowed with a high frequency of 36,000 vibrations per hour that ensures short-time measurements accurate to the nearest 1/10th of a second – the Manufacture Zenith has since developed over 600 movement variations. Zenith remains one of a select group of traditional luxury watch brands to produce all its movements in-house, the industry's ultimate token of quality. Engaged on several vintage territories such as classic cars, Zenith currently offers a collection of exclusive and ageless finely crafted timepieces designed for sartorially minded men and women. Zenith's rich heritage, tradition, passion and pursuit of excellence reflect the legacy of its slogan “Legends live forever”.

