

Jaeger-LeCoultre Presents Precious Watches in Celebrating the Year of the Monkey

January 2016, Hong Kong – With the advent of Lunar New Year, every family is busy preparing for the celebration of this traditional festival. The city is decked with sparkly decorations and vibrant festive floral arrangements, setting a joyous ambiance to welcome the turn of the year. Embarking on a new year with new challenges and excitements, it is the perfect occasion to present your loved ones with an exceptional luxury watch, which can symbolise your sincere blessing with a touch of timelessness, wishing for a prosperous year ahead together.

Jaeger-LeCoultre is delighted to introduce two exceptional watches – Master Grand Tourbillon Enamel and Rendez-Vous Celestial – which combine finest watchmaking techniques and artistic mastery of Métiers Rares®. Exquisitely crafted, the timepieces encapsulate your festive wishes to your beloved and commemorate your unforgettable moments together in the coming year.

Master Grand Tourbillon Enamel

New Year is the best timing for new plans and resolutions. Jaeger-LeCoultre is pleased to present its new Master Grand Tourbillon Enamel, which is perfect for this special moment. Splendid in its enamelling and engraving work, the dial of this new edition is vividly decorated by the miniature enamel painting of two lively koi fish, symbolising good fortune and wealth, amid six three-dimensional glimmering lotuses, bringing the work of art to life. The vivacious koi represents the auspicious wish of surplus and success. The sapphire crystal is also delicately painted with foliage, adding depth to the image. It sets off the extraordinary artistry of the dial, elevating the timepiece to another level of elegance and style.

This watch is equipped with the legendary calibre 978, which has won the first prize in the 2009 International Timing Competition organised by the Watch Museum of Le Locle, Switzerland. The technical characteristics epitomise results of Jaeger-LeCoultre's ongoing researches. The tourbillon carriage made from a light yet robust titanium alloy weighs just 0.28 grams, thus tiny energy is required to maintain its rotations. The energy from the barrel can therefore be entirely used to keep the large-sized variable-inertia balance oscillating at a frequency of 28,800 vibrations per hour, guaranteeing an exceptional degree of precision. In keeping with fine watchmaking traditions, the parts of this calibre are meticulously decorated by hand, including the oscillating weight in 22-carat gold, seen through the sapphire case back.

The white gold case is embellished with engraving on the sides and the bezel is set with baguette-cut diamonds that provide a perfect frame for the miniature artwork depicting the koi fish. No longer inherited in art schools, the art of enameling is mastered by an exclusive circle of artisans perpetuating their know-how from one generation to the next. A meticulous guilloché work is performed on the white gold dial that is subsequently covered with transparent enamel with a shade of blue. The artist then draws a violet blue coloured pond as the backdrop. Having fired the piece in the kiln to fix the colors, the enameller works with the blanc de Limoges, applying various layers to shape the two koi fish with a relief effect. The artisan will then give a touch of color to a range of miniature. The splash of colors gives life to the embossed design. Aiming at achieving a greater depth effect, the artisan adds miniature design elements to the sapphire glass that covers the dial and fires the glass to fix the colors.

The extraordinary enameling is matched by an exceptional gem-setting. Inside the workshops of the Manufacture, gem-setting is a discipline exercised as an art in its own right. Not only do they master all the customary gestures involved in their craft, but the gem-setters have themselves developed procedures in order to meet specific aesthetic demands. On the dial, the beautifully carved lotuses in 18K white gold are each

adorned with a glittering diamond in the middle. Then, the gem-setter places baguette-cut diamonds one by one, side by side, meticulously matching differently proportioned stones in order to cover the white gold bezel, lugs and crown of the watch with a precious glowing aura.

Rendez-Vous Celestial

Jaeger-LeCoultre presents a piece of stunning and elegant Rendez-Vous Celestial watch for stylish and chic ladies. Its decorative dial with a gorgeous starry sky chart accentuates the feminine beauty of any look. Specially created for the feminine wrist, the Rendez-Vous Celestial adorns and embellishes women who wear it.

Enriched by the expertise cultivated by the Manufacture in the Vallée de Joux, the new Rendez-Vous Celestial subtly distils its horological messages while also showcasing the beauty of a face exquisitely enhanced by Métiers Rares® (rare crafts). The dial is adorned in bordeaux aventurine, which deep tones dotted with glittering spangles set off a powerful sensual wave. Depending on how the light plays across the watch, the Rendez-Vous Celestial fleetingly and alternately shimmers in vibrant red, mineral ochre and even orange shades. The ability of bordeaux aventurine to so convincingly embody the sun, source of light and life, stems from its nature as a symbol of energy and creativity. Thus associated with the emblematic Rendez-Vous aesthetic, it transforms the latter into a remarkable seductive asset, like a powerful talisman.

Like a luminous echo of the precious metal, diamonds adorn the sides of the case, all the way to the crowns and the bezel, forming a precious halo above the numerals. The gemsetter's talent lies in perfectly mastering the art of positioning gems in such a way as to ensure they sparkle more brightly. The rows of diamonds around the dial and the bezel create a sparkling aura that accentuates the ardent nature of this model.

